

North Pacific Orthopaedic Society
2018 NPOS Annual Meeting
Thursday, May 17 – Saturday, May 19
Sunriver Resort – Sunriver, Oregon



Exhibit Opportunities

Dear NPOS Industry Partners and Colleagues:

The North Pacific Orthopaedic Society invites you to participate in our 2018 NPOS Annual Meeting. Our members and attendees are orthopaedic surgeons primarily from the states of Oregon, Washington, and Idaho. NPOS members and attendees represent physicians in private, community, and faculty practice. Attendees will consist primarily of practicing orthopaedists and will also include non-surgical associates who support the surgeons (PAs, RNFAs) and current residents, many from Oregon Health & Science University (OHSU). Our program will offer a variety of topics on various specialties (foot/ankle, hip, shoulder, etc.) which draws surgeons from many locations.

This event is a great opportunity for you to showcase your products and services to this important buying group. The NPOS Annual Meeting is highly-regarded for its smaller, intimate environment which allows for personal, one-on-one interaction with each attendee. There is virtually no other meeting that provides access to this kind of valuable networking to a diverse group of orthopaedists. You do not get “lost in the crowd” at this show; many past supporters have been quoted saying “this is by far the best event for our company; I was able to speak with a physician I have been trying to connect with and would never otherwise had access to.”

Why exhibit? Exhibiting at the NPOS Annual Meeting is the perfect opportunity to show your support of the profession, the physicians you work with and increase your brand awareness. Expand your network, maintain existing relationships, and support the communities in which they serve. Come to help educate orthopaedic surgeons about your products and services through dedicated time for discussions and demonstrate in-person. Each exhibiting company receives “podium time” to personally introduce themselves and briefly address the entire audience.

Exhibits will be open throughout the meeting, from Friday morning through Saturday mid-day. Tables will be placed immediately near our programming, meals, breaks, and networking areas to maximize “face-time” for you and your organization. In addition to the ample networking time, you will have access to the Scientific Program which enables your company to stay informed on the most current trends and techniques and gain a competitive edge in the industry. All exhibitors are provided personal podium time during the programming to introduce themselves and their company, acknowledged verbally in announcements, on signage and on-site materials, and in promotional communications to our members and hundreds of contacts throughout the region.

BACK BY POPULAR DEMAND – CADAVER LABS - We have expanded opportunities for our exhibitors to have even greater exposure by hosting a cadaver lab on-site at the meeting. Cadaver labs will be available to all attendees as part of our program on Friday afternoon. Only those companies who exhibit will have access to also host a cadaver lab (limited; first-come, first-served). **Please contact Vicky Danielson, NPOS Association Manager, in the NPOS office if you are interested in highlighting a new technique or procedure through a cadaver lab at 866.903.6767.**

Don't miss this fantastic opportunity to show your support of the profession and the North Pacific Orthopaedic Society. Please review the enclosed exhibit information and contact the NPOS office if you have any questions. **We look forward to seeing you in Sunriver!**

BUILDING COMMUNITY

ADVANCING MOTION

North Pacific Orthopaedic Society
147 SE 102nd Avenue | Portland, OR 97216

Phone: 866.903.6767 | Fax: 503.253.9172
info@northpacificortho.org | NorthPacificOrtho.org

2018 NPOS Annual Meeting

Tentative Schedule of Events* & Other Important Planning Information

Thursday, May 17

- Exhibitor Set-Up (afternoon)
- Welcome Reception (late afternoon/evening) – Includes registered exhibit representatives
- Dinner on Own

Friday, May 18

- Continental Breakfast with Exhibitor Welcome & Introductions
- Scientific Program & Exhibits (morning)
- Cadaver Labs (afternoon)
- Social activities on own (afternoon)
- Hosted Dinner & Presentation (included in registration fees for registered exhibitor representatives)

Saturday, May 19

- Continental Breakfast with Exhibitors
- Scientific Program & Exhibits (morning)
- NPOS Business Meeting & Frank B. Smith Research Award Presentations
- NPOS Annual Golf Tournament at Crosswater Golf Club (open to exhibitors and all meeting participants)
- Exhibitor tear-down & Travel

Exhibit Schedule*

Set-Up: Thursday, 5/17 from 4:00-6:00 pm

Exhibit Hours: Friday, 5/18 Open all day; dedicated times: 7:00-8:00 am (with breakfast; Exhibitor Welcome & Introductions also at this time), 9:30-10:00 am (break-approx.); cadaver labs

Saturday, 5/19 Open all day; dedicated times: 7:00-8:00 am (with breakfast), 9:30-10:00 am (break-approx.)

Tear-Down: Saturday, 5/19 1:00-3:00 pm – Tearing down before this time is strictly prohibited.

Please note: to increase exposure and traffic flow, exhibits will be placed in the immediate area of all programming (but not in same room as the scientific program to maintain integrity of continuing education and in conformance of regulations).

Location & Lodging

All annual meeting activities will take place at our host venue, Sunriver Resort (17600 Center Dr., Sunriver, OR 97707 / Sunriver-Resort.com), unless otherwise noted. Discounted room rates have been secured for our meeting participants at Sunriver Resort -- it is strongly encouraged that all individuals book lodging only at and through our host venue directly (not a third-party site).

To make a reservation, please call Sunriver directly at 800.547.3922 and indicate you are with the NPOS (North Pacific Orthopaedic Society) Annual Meeting. **Lodging reservation deadline is Thursday, April 26 -- though we strongly encourage you to make your lodging reservation as soon as possible (do not delay) to ensure availability.** Discounted rates and rooms are limited and only available until the room block is full or the deadline (whichever comes first). For those interested in extending your stay, the discounted group rate will be offered three days before and after our meeting dates based on availability. Please speak with the reservation agent regarding any reservation and cancellation policies, deposits, and other resort/lodging details.

What Exhibit Registrations Include

Each exhibit registration includes one 6' skirted exhibit table (two for Platinum Level), two chairs, an ID sign, a wastebasket and one Entire/Primary Exhibit Registered Representative. Registered Representatives are included in hosted meals and breaks (including the Friday dinner). Booth/Badge Only representatives receive continental breakfast, breaks and access in the exhibit area (no other meals or attendance at programming, but can register separately if desired). Access to power is limited and on a first-come, first-served basis. Plan to bring extension cords and power strips as necessary.

Shipping

Due to space and layout restrictions, Sunriver Resort is unable to store display/show material for exhibitors. All materials should be shipped directly to Sunriver Resort, a maximum of 24 hours prior to the event/arrival. The box/packages should be shipped to the guest's name (who must be staying at the resort), marked with "NPOS Annual Meeting" and "Hold for Arrival Date of ____." Sunriver will assess a handling charge for boxes and depending on the size of the shipment possibly additional labor charges at each individual's expense (not NPOS). Sunriver Resort and NPOS do not accept any responsibility for receipt of, any damages or loss to any packages or boxes. It is the responsibility of each individual to ensure shipping and handling and storage of all materials and products during the entire event. Contact Sunriver directly with questions.

Exhibit space is limited; early registration is encouraged. To be considered registered and confirm space, completed forms must be received in the NPOS office (payment may follow but received before event date). Exhibit space will be assigned by NPOS and sold on a first-come, first-served basis. *Schedule subject to change.



93rd NPOS Annual Meeting
 May 17-19, 2018 | Sunriver – Sunriver, OR
Exhibit Space Agreement

Return completed form to NPOS by April 20, 2018. NPOS Tax ID #: 93-0829638

EXHIBITING COMPANY INFORMATION

Company Name (Exactly as it should be listed) _____
 Mailing Address _____ City _____ State _____ Zip _____
 Phone _____ Fax _____ Website _____
 Product(s)/Services _____

STEP 1 - EXHIBIT LEVELS – Check ONE level/box here:

Benefits	<input type="checkbox"/> Platinum Investment: \$10,000	<input type="checkbox"/> Gold Investment: \$7,500	<input type="checkbox"/> Silver Investment: \$5,000	<input type="checkbox"/> Bronze Investment: \$3,500	<input type="checkbox"/> Exhibit Only Investment: \$2,500
Table Top Exhibit (6')	2 Included	1 Included	1 Included	1 Included	1 Included
Entire Registered Representative*	5	4	3	2	1
Welcome Reception	Included per rep	Included per rep	Included per rep	Included per rep	Included per rep
President's Friday Dinner	Included per rep	Included per rep	Included per rep	Included per rep	Included per rep
Link on NPOS Website	Included	Included	Included	Included	n/a
Flyer/Ad in Attendee Packet	Included	Included	n/a	n/a	n/a
NPOS Board VIP Dinner Ticket	2	2	n/a	n/a	n/a
Golf Tournament Registration	2	1	n/a	n/a	n/a

Step 2 - Representative Information

All individuals/exhibit representatives must be registered to be on-site and participate in the meeting. One entire registered representative is included in the Exhibit Only fee. If there will be additional individuals staffing your table at any time throughout the meeting, they must be registered. Booth/Badge Only registration includes continental breakfast, breaks, and access in the exhibit hall but no other meals or attendance at programming. Entire/Primary Representative Registration includes access to the continental breakfasts, all hosted meals and breaks (Thursday Welcome Reception, Friday Dinner), and access to the programming/Scientific Program. See table above for number of representatives included in each level.

Entire/Primary Representative (Rep #1) - Complete for all exhibit levels

Check here if there will only be ONE representative for this company (no other company representatives attending).

Full Name (include designations) _____ Position Title _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

>>One Friday President's Dinner is included in fees – select one: Yes, I will attend the dinner. No, I will not attend.

***Step 3 - Registration for Additional Booth/Badge Only or Entire Representative**

Register additional, booth/badge only or Entire representatives here (included as indicated above for Bronze, Silver, Gold, or Platinum levels).

How many badges/registrations are you purchasing? # _____ @ \$100 / \$250 – If registering more than 2 individuals, please attach a copy of this form with their info. You may have as many individuals as you'd like, they just must be registered.

Rep # 2 - Full Name (include designations) _____ Position Title _____

Select one: Booth/Badge Only - \$100 Additional Entire Representative - \$250 Entire Representative (included per level selected above)

Select one (for Additional or Entire Reps only—included in fees, for planning purposes): Yes, I will attend Friday's Dinner No, I will not attend.

Mailing Address _____ City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____

Cancellation Policy: Exhibit and sponsorship cancellations received prior to March 2 will receive a 50% refund. Cancellations received after March 2 or no-shows will not receive a refund.

PAYMENT OPTIONS: Check (Payable to NPOS in US Funds) Credit Card: Visa, American Express, MasterCard, Discover
To be considered registered and confirm space, completed forms must be received in the NPOS office (payment may follow but received before event date).

Make checks payable to NPOS in US funds. Credit card payments can be made below (Visa, MasterCard, Discover, and American Express). Please complete all fields for processing payment. Credit card payments are not accepted via email. **Fax completed forms to 503.253.9172.**

Card # _____ Exp. Date _____ Amount Authorized \$ _____
 Name on Card _____ Signature _____
 Card Billing Address _____ City _____ State _____ Zip Code _____
 Email Receipt To _____